



Sample Sponsor Request Email or Letter

Dear Friend,

On May 11th, I am participating in a special fundraising event to benefit Assist Pregnancy Center, their annual Walk Run Ride for Life.

Assist Pregnancy Center is a local, life-affirming clinic that helps women and men experiencing an unplanned pregnancy with practical medical care, counseling, and relational support. Because of Assist, families are empowered to choose life for themselves and their unborn children. All of their services are provided at no cost and benefit our community. (You can learn more about Assist here: www.assistpartners.org).

Assist Pregnancy Center ministers in many ways:

- Pregnancy testing
- Ultrasound consultations
- Options counseling, covering abortion risks and alternatives, adoption, and parenting
- Pregnancy and parenting education programs
- Material resources
- Men's mentoring and fatherhood coaching
- Post-abortion counseling and abortion recovery Bible studies
- Referrals for medical care, adoption placement, housing, and community social services
- Connections to local churches for discipleship and spiritual support

I am participating in Assist's upcoming fundraiser so they can continue serving all who walk through their doors!

I am writing to invite you to sponsor me. Every dollar I raise will help Assist Pregnancy Center provide life-changing services. **My goal is to raise [list goal amount]. Will you help? Your donation of \$25, \$50, \$100 or more will directly support families and children. It's easy to make a tax-deductible donation and sponsor me on my personal fundraising webpage here: [enter your page URL here].**

Thank you for sponsoring me and making a difference for life!

Sincerely,

[Your Name & Contact Information]