



## FUNDRAISING TIPS

**THE FOLLOWING FUNDRAISING TIPS WILL HELP YOU AS YOU STRIVE TO MEET YOUR PERSONAL FUNDRAISING GOAL:**

- **Personalize your fundraising page** and connect your page to your social networking sites. Uploading a photo, explaining why you care about life, and why you are participating will help your sponsors connect with you. Make sure to email your page to your friends and family as well.
- **Set a goal.** Enter the amount on your personal fundraising page. Be sure to let your sponsors know that their contribution helped you reach your goal!
- **Dedicate your participation** to someone you know who has been touched by an unplanned pregnancy, or to someone who has been impacted by abortion.
- **Donate personally.** Others will appreciate that you are devoting both your time and your own finances when you make a personal donation towards your fundraising goal.
- **Be enthusiastic when asking for sponsorships!** Let people know that their money makes a real difference.
- **Use special occasions.** If you have a birthday, anniversary, or other special occasion coming up, ask for Walk for Life sponsorships instead of a gift.
- **Make an announcement** at your social club, service club, or church small group. Invite others to sponsor you and remember people can give cash, checks, or donations online.
- **Contact everyone who sponsored you last year.** Thank them for their donation and ask for their support again. Ask for a specific amount, such as \$50 or \$100; if they can't donate that much, they will offer what they can. Be sure to direct your sponsors to your personalized fundraising page!

# HOW TO RAISE \$500 IN ONLY 10 DAYS!

- **DAY 1**     **Sponsor yourself** for \$50.
- **DAY 2**     **Ask two family members** to sponsor you for \$25.
- **DAY 3**     **Ask five friends** to sponsor you for \$20.
- **DAY 4**     **Ask five people from your church** to sponsor you for \$10.
- **DAY 5**     **Ask five neighbors** to sponsor you for \$10.
- **DAY 6**     **Ask two other family members** to sponsor you for \$25.
- **DAY 7**     **Ask your boss or company** to sponsor you for \$25  
*or see if your company will match the amount you raise.*
- **DAY 8**     **Ask five social media friends** to sponsor you for \$20.
- **DAY 9**     **Ask one business** you frequently visit to sponsor you for \$25.
- **DAY 10**    **You've done it!** Great job!

Ask a friend to join you at the Walk and celebrate LIFE together.